



Geophysical Society of Houston

Donation, Sponsorship and Advertising Opportunities

2016-2017

(1) ANNUAL SPONSORSHIP

- | | | | |
|--------------------------|-----------------|----------|--|
| <input type="checkbox"/> | Platinum | \$10,000 | Gold level benefits plus:
GSH Corporate membership for one year |
| <input type="checkbox"/> | Gold | \$5,000 | Silver level benefits plus:
Corporate Logo displayed on GSH homepage with link to sponsor's website |
| <input type="checkbox"/> | Silver | \$3,000 | Bronze level benefits plus:
GSH Individual membership for one person for one year |
| <input type="checkbox"/> | Bronze | \$1,000 | Corporate Logo displayed in GSH Journal (10 monthly issues)
Corporate Logo displayed on GSH sponsors webpage with a website link
Corporate Logo in Scrolling Display at all Technical Events |

(2) EVENT SPONSORSHIP

The GSH hosts 90 technical and 7 social events yearly. Sponsorship Level Benefits vary by event and may include:
 Linked Corporate Logo displayed on the event webpage and on Sponsor Board and in event day materials;
 Corporate Logo in Scrolling Display at all Technical Events and in the GSH Journal as an event sponsor

EDUCATIONAL EVENTS:

Technical Luncheons (all 3 locations) – September - May

- | | | | | | |
|--------------------------|-------------------------|-----------------------|----------|-----------------------|-------|
| <input type="checkbox"/> | Platinum (all 3) | \$1,500 | | | |
| <input type="radio"/> | West | <input type="radio"/> | Downtown | <input type="radio"/> | North |
| <input type="checkbox"/> | Gold | \$500 | | | |

Technical Breakfasts – September - May

- | | | | |
|--------------------------|--------------|-----------------------|------|
| <input type="radio"/> | North | <input type="radio"/> | West |
| <input type="checkbox"/> | Event | \$500 | |

Special Interest Groups – September - June

- Data Processing & Acquisition
 - Geoscience Computing
 - Microseismic
 - Potential Fields
 - Rock Physics
- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Platinum | \$1,000 |
| <input type="checkbox"/> | Gold | \$500 |
| <input type="checkbox"/> | Silver | \$250 |
| <input type="checkbox"/> | Bronze | \$100 |

Spring Symposium – April

- | | | |
|--------------------------|-----------------------|----------------|
| <input type="checkbox"/> | Event | \$20,000 |
| <input type="checkbox"/> | Emerald | \$10,000 |
| <input type="checkbox"/> | Ruby | \$5,000 |
| <input type="checkbox"/> | Diamond | \$2,000 |
| <input type="checkbox"/> | Sapphire | \$1,000 |
| <input type="checkbox"/> | Amethyst | \$200 |
| <input type="checkbox"/> | Challenge Bowl | \$5,000 |
| <input type="checkbox"/> | Speaker Gifts | \$2,000 |
| <input type="checkbox"/> | Exhibit Booth | \$2,000 |
| <input type="checkbox"/> | Booklet Ads | \$650 - \$2000 |
| <input type="checkbox"/> | PowerPoint Ads | \$200 |

Diversity Event

- | | | |
|--------------------------|----------------|---------|
| <input type="checkbox"/> | Event | \$2,000 |
| <input type="checkbox"/> | Table | \$1,000 |
| <input type="checkbox"/> | Support | \$500 |
| <input type="checkbox"/> | Media | \$250 |

SOCIAL EVENTS:

Past President's Luncheon - August

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Platinum | \$1,000 |
| <input type="checkbox"/> | Gold | \$500 |
| <input type="checkbox"/> | Silver | \$200 |

Tennis Tournament – November

- | | | |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | Wimbledon | \$1,000 |
| <input type="checkbox"/> | Court | \$500 |
| <input type="checkbox"/> | Ball Boy | \$250 |

Sporting Clays Tournament – August

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Course | \$2,500 |
| <input type="checkbox"/> | Platinum | \$2,000 |
| <input type="checkbox"/> | Gold | \$1,500 |
| <input type="checkbox"/> | Silver | \$800 |
| <input type="checkbox"/> | Bronze | \$300 |

Golf Tournament - April

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Platinum | \$3,000 |
| <input type="checkbox"/> | Gold | \$2,000 |
| <input type="checkbox"/> | Silver | \$1,000 |
| <input type="checkbox"/> | Bronze | \$500 |

Icebreaker: West - September

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Platinum | \$1,000 |
| <input type="checkbox"/> | Gold | \$500 |
| <input type="checkbox"/> | Silver | \$300 |
| <input type="checkbox"/> | Bronze | \$100 |

Annual Meeting / Honors & Awards Banquet – May

- | | | |
|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Titanium | \$2,500 |
| <input type="checkbox"/> | Platinum | \$1,000 |
| <input type="checkbox"/> | Gold | \$750 |
| <input type="checkbox"/> | Silver | \$500 |
| <input type="checkbox"/> | Bronze | \$250 |

Saltwater Fishing Tournament – October

- | | | |
|--------------------------|------------------------|---------|
| <input type="checkbox"/> | Marlin | \$2,000 |
| <input type="checkbox"/> | Sailfish | \$1,500 |
| <input type="checkbox"/> | Yellow Fin Tuna | \$1,000 |
| <input type="checkbox"/> | Mahi Mahi | \$500 |
| <input type="checkbox"/> | Tarpon | \$200 |



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(3) GSH Journal SPONSORSHIP

Issue \$5,000 per Monthly Issue GSH Journal Sponsor (Sept - June)
 Logo on Cover page as GSH Journal Sponsor; Full page color Ad; and 1 yr GSHJ Subscription
 Corporate Logo in Scrolling Display at all Technical & Social Events

(4) GSH Journal ADVERTISING

GSH Journal (Published 10 issues per year)

- Full Page, Half Page, Quarter Page & Eighth page Ad space** 1 month to 1 year
 Color, Linked, Premium locations available
- Business Card Ads** 1 year - 10 issues minimum
 Color, Linked

Website

- Home Page Ads** 190 Pixel Width x 110 Pixel Height 3 months or 1 year

E-Newsletter E-mailed to Members and Website Users every Monday

- Underwriting** (below Header Band) 6 months or 1 year
- Strip Ads** (top or mid- letter) 1 issue, 1 month, 6 months or 1 year

Please find all Media Kits at: <https://www.gshtx.org>

(5) DOODLEBUGGER FUND (for Individuals or Families)

- Sponsoring** \$1,000
- Contributing** \$500
- Observer** \$250
- Supporter** \$100

(6) HOUSTON GEOSCIENCE CENTER SUPPORT

Donors:

Corporate Logo prominently displayed in the Reception Area of the Houston Geoscience Center
 Donors will be recognized on the GSH Website and at all Technical and Educational Events.

- Platinum Donor** \$5,000
- Gold Donor** \$3,000
- Silver Donor** \$1,000

Corporate Contributor

One time Contribution (Any amount)

Friends of the Geoscience Center

Contribution (Any amount)

Individuals may have permanent recognition on a plaque near the entrance of the Center

Call the office to put together your bundle!

*Undesignated Donations and Sponsorship funds will be divided among Scholarships,
 Educational Outreach and other activities of the Society.*

The GSH is a 501c(3) non-profit organization.