2016 SPRING SYMPOSIUM & EXHIBITION  
Instructions to Advertisers

**TIMING FOR SUBMISSIONS**

Ads should be submitted on or before February 26th 2015

**SUBMIT ADS TO:**

Karen Blakeman karen@gshtx.org

Geophysical Society of Houston  
14811 St Mary’s Lane, Suite 204 281-741-1624  
Houston, Texas 77079

**FORMAT FOR ADVERTISERS**

Ads should be submitted as print-ready, high-resolution pdf files.

**FINAL TRIM AD SIZE DIMENSIONS** (width x height) inches

|  |  |
| --- | --- |
| Full Page | 7.3” x 9.5” |
| Half Page (horizontal) | 7.3” x 4.7” |
| Half Page (vertical) | 3.5” x 9.5” |
| Quarter Page (horizontal) | 7.3” x 2.3” |
| Quarter Page (vertical) | 3.5” x 4.7” |