



**GSH-SEG
2016**



**Spring Symposium
Interpretation Technology:
Inspiring Innovation,
Advancing Discoveries**

**Honoring
Alistair R. Brown**



**April 13-14, 2016
Norris Conference Center
Houston CityCentre**

**Information Packet for
Sponsors, Advertisers, and
Exhibitors**

The Geophysical Society of Houston and the Society of Exploration Geophysicists are pleased to announce their jointly sponsored 2016 Spring Symposium to be held in Houston, Texas on April 13-14. This annual event attracts approximately 300 geoscientists who enjoy two days of technical papers and discussion sessions, and honors an individual or individuals for their lifetime achievement in geophysics. This year's honoree is Alistair R. Brown.

Geophysical Society of Houston
14811 St. Mary's Lane #204
Houston, Texas 77079
281-741-1624 office@gshtx.org
www.gshtx.org

2016 GSH-SEG Spring Symposium

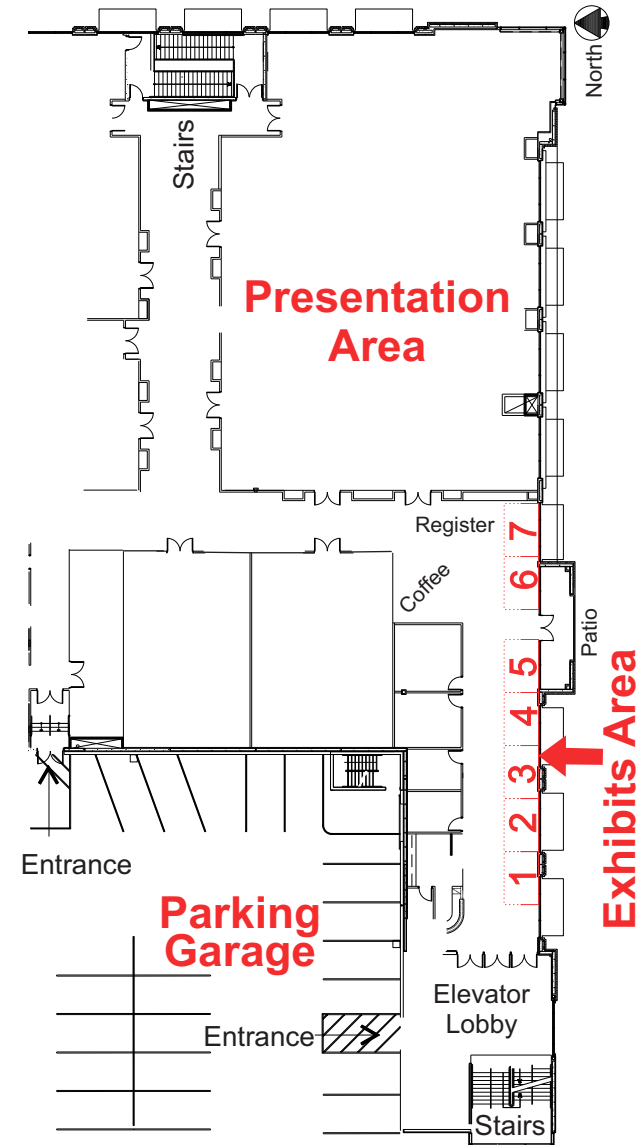
Alistair R. Brown Career Highlights

Alistair R. Brown is a Consulting Reservoir Geophysicist working out of Dallas, Texas. His specialties are interpretation of three-dimensional seismic data, stratigraphic interpretation, optimum use of interactive workstations, seismic reservoir identification and evaluation, and the meaning of seismic amplitude. He spends much of his time teaching interpretation methods and advising on interpretation problems worldwide. Alistair graduated from Oxford University in England, having attended The Queen's College, and has over 40 years of geophysical industry experience. He has been using 3-D seismic data since 1975 and interactive workstations since 1980. He has developed many new interpretation methods and is a widely published author in his field. The making of the first horizon slice in 1979 was a particular accomplishment. The Seventh Edition of his book Interpretation of Three-Dimensional Seismic Data (AAPG Memoir 42/SEG Investigations no. 9) was published in 2011 following previous editions in 2004, 1999, 1997, 1992, 1989, and 1986. He won the SEG Best Presentation Award in 1975, was AAPG Distinguished Lecturer in 1988-89, SEG Distinguished Lecturer in 1991, and Petroleum Exploration Society of Australia Distinguished Lecturer in 1994. In 1999-2000 he was the inaugural Joint AAPG/SEG Distinguished Lecturer. In 1998 Alistair was awarded SEG's Special Commendation Award for his work in developing and teaching 3-D methods. In 2002 he was awarded Honorary Membership in the Geophysical Society of Houston, and in 2004 Honorary Membership in Dallas Geophysical Society. In 2006 he received Honorary Membership of the Society of Exploration Geophysicists. In 2009 AAPG awarded Alistair the Distinguished Service Award. He is also a member of EAGE, was Chairman of THE LEADING EDGE Editorial Board from 1986 to 1988, and editor of the Geophysical Corner in AAPG Explorer from 2004-05.

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Exhibit Area



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Sponsorships

The event is funded by a nominal registration fee plus sponsorships and advertising by industry corporations.

Sponsorships will be used to offset expenses of the event. Remaining funds, if any, will be divided among scholarship funds and other GSH technical, outreach and educational activities. Recognition of sponsorship, according to the donation level, will be displayed on the cover of the Proceedings Workbook, signage at the event, and posting on the SEG website and the GSH website plus publication in the *GSH Journal*. Complimentary registrations are included. The GSH is a 501(c)3 not for profit organization. Sponsorships are fully tax deductible.

Contact Information

Please send sponsorships and advertisements to: Karen Blakeman, Geophysical Society of Houston, 14811 Saint Mary's Lane, Suite 204, Houston, TX 77079, karen@gshtx.org, 281-741-1624. Make checks payable to The Geophysical Society of Houston and earmarked "2015 Spring Symposium."

Contact the GSH office for questions or additional information or visit the gshtx.org website and select "Activities and Events"

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Sponsorships Benefits

Sponsorship Levels

Event	\$20,000
Emerald	\$10,000
Ruby	\$5,000
Diamond	\$2,000
Sapphire	\$1,000
Amethyst	\$200-999
Challenge Bowl	\$5,000
Speaker Gift Sponsor	\$2,000

Sponsor's company logo displayed on the following media.
The logo size will be scaled relative to the sponsorship level.

- On the SEG Website
- Sponsor posters displayed at the event
- Rolling PowerPoint presentation shown during the event
- In the event proceedings/abstracts booklet
- On the GSH Website on the event webpage
- On the GSH PowerPoint presentation show at GSH Events
- On the GSH website homepage (\$5,000 and greater)
- In the GSH Journal

Display of a sponsor provided poster
Event, Ruby and Emerald sponsors

Advertisement in the event proceedings/abstracts booklet

Event	Full Page Color plus logo displayed on the cover
Emerald	Full Page Color
Ruby	Full Page B/W
Diamond	Half Page B/W
Sapphire	Quarter Page B/W

Complimentary registrations

- 10 Registrations for the Event sponsor
- 5 for Emerald
- 3 for Ruby
- 1 for Diamond

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Proceedings Booklet Advertising Rates

Advertisement space is available in the event proceedings booklets at the following rates:

Full Page Color	\$2,000
Half Page Color	\$1,200
Full Page B/W	\$1,000
Half Page B/W	\$650

Exhibitor booths cost \$2,000 each for the 2 days of the event.

Each booth is 12' wide x 8' deep.
Included are:
2 complimentary registrations
Carpet is in the room
Table, 2 chairs
Wifi
Power outlet strip

Contact Karen Blakeman Karen@gshtx.org (281-741-1624) for more details or to sign up for a booth.

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